

ENTREPRENEURIAL BEHAVIOUR OF RURAL WOMEN IN AGRICULTURE OF DARBHANGA DISTRICT IN BIHAR

Aradhana¹ & Jahanara²

¹Research Scholar, Department of Agriculture Extension & Communication, SHUATS, Prayagraj, India

²Professor, Department of Agriculture Extension & Communication, SHUATS, Prayagraj, India

ABSTRACT

The Study was conducted entrepreneurial behaviour of rural women involved in Agriculture in Dharbhanga district of Bihar. Total no of 120 respondents were selected randomly, because most number of women were found to be maximum data the data were collected by personal interview method by using pre structure interview schedule and letter appropriate statistical analysis was done to find out the meaningful results. The finding of study related that 65 percent of the respondents belongs to medium level aged group. 28.33 percent respondents having high school education and majority of the respondents (62.50 percent) have doing business as their occupation and majority of the respondents found one to two hectare of land and majority of the respondents 55.83 percent respondents were having medium level of income. The finding also revealed that majority 52.50 percent of respondents were having medium level of entrepreneurial behaviour.

KEYWORDS: Agriculture Activities, Entrepreneurial Behaviour of Rural Women

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